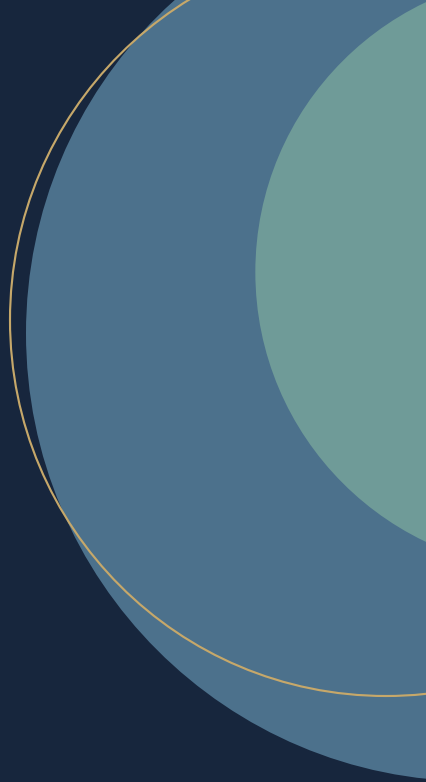




ALEGNA

STRATEGY, LLC

Strategy that moves organizations forward.

Executive advisory for growth, transformation,
leadership alignment, and lasting performance.

BUILT FOR PIVOTAL MOMENTS

Clarity. Structure. Accountability.

Alegna Strategy partners with business owners, executive teams, and boards to turn complex priorities into disciplined execution. We strengthen the operating foundation, align leadership, and build scalable systems that support confident decisions and sustainable results.

EXECUTIVE ADVISORY / OPERATIONAL EXCELLENCE / LEADERSHIP

ANGELA BAKER

Founder & Executive Advisor

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443-992-3222 | alegnastrategy.com

EXECUTIVE ADVISORY & TRANSFORMATION

Build the organization your strategy requires.

HOW WE HELP

From complexity to coordinated action

01 Executive & Fractional Advisory

Strategic counsel and hands-on leadership for owners, CEOs, and boards navigating growth, transition, or leadership gaps.

02 Operational Excellence

Operating-model design, process improvement, accountability systems, performance discipline, and scalable infrastructure.

03 Organizational Transformation

Change leadership, integration, stabilization, restructuring, and alignment across teams, locations, and functions.

04 Leadership & Governance

Executive-team alignment, decision rights, board-to-operator clarity, leadership development, and stronger management cadence.

THE ALEGNA LEADERSHIP FRAMEWORK

Leadership that translates vision into performance.

A Alignment

L Leadership Presence

E Emotional Intelligence

G Governance & Decisions

N Navigation & Influence

A Accountability & Action

Ready to create clarity and momentum?

Let's talk about the organization you are building and what it will take to get there.

ANGELA BAKER

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